

Fry's Electronics and Apple Stores to Distribute Photo to Movie by LQ Graphics

Dublin, Calif. – February 28, 2005 – LQ Graphics, Inc., a leading software developer of creative digital photography products for the Macintosh platform, announced today that Fry's Electronics and Apple stores are now distributing Photo to Movie.

“We are extremely pleased to have Photo to Movie represented in the Fry's and Apple stores,” said Chris Meyer, vice president of LQ Graphics, Inc. “This is an easy-to-use creative photo tool that, with its presentation capabilities, makes a great complement to Apple's iLife software suite.”

Photo to Movie offers Macintosh users a quick and easy way to turn a digital photo collection into a QuickTime movie slide show utilizing a powerful version of the Ken Burns effect. Photos come alive with motion, music tracks, voice narration and a wide variety of transitions. Key features to Photo to Movie include recording voice narration, adding titles, several new transitions, and significant performance improvements, especially with hundreds of photos. Completed movies can be written to DVD, posted on the web or emailed. A revolutionary algorithm optimizes each frame of the movie to nearly eliminate flicker when shown on a television.

Both store chains are carrying Photo to Movie version 3.1. A free update to version 3.2 (also announced today) is available to all 3.1 purchasers from the LQ Graphics web site. Photo to Movie may also be purchased via download from www.lqgraphics.com for an MSRP of \$49.95.

LQ Graphics, Inc. develops creative digital photography software products for the Macintosh platform. Its flagship product, Photo to Movie, has built a dedicated following

- more -

for its feature set and interface that appeal to expert and novice users alike. The company has also developed software that is bundled with Roxio's Toast Titanium 6. For more information on LQ Graphics and its products, visit www.lqgraphics.com.

###

For press inquiries, please contact Jill Dopp, Dopp & Associates, Inc. at (303) 256-9097 or jilldopp@comcast.net.